



What is Avenue Healthcare Club?

At Avenue Veterinary Centre, we believe in a proactive, preventive approach to your pet's healthcare – your pet's wellbeing is our top priority. We want to make responsible pet ownership simple and affordable, so we have created the Avenue Healthcare Club.



JOIN ONLINE



† Mintel's Insurance Report 2013
‡ From Allianz internal data

The difference between Avenue Healthcare Club membership and pet insurance, and why you need both.

The Avenue Healthcare Club focuses on preventative healthcare. It has been carefully designed to help your pet have a healthy, happy life.

Pet insurance, on the other hand, provides financial cover for unforeseen illness and accidents. It is important to note that the level of cover provided by different insurers/policies can vary enormously.

Preventative healthcare includes vaccinations, parasite prevention, regular health checks and other services. All intended to prevent illness or detect potential issues before your pet suffers any discomfort.

Pet insurance covers unexpected events, similar to a car insurance policy.

Unlike car insurance, however, 90% of pet insurance claims are for illness as opposed to accident†. Data also shows you are more likely to claim on your pet insurance than your car or household insurance‡.

As an Avenue Healthcare Club member, your pet will be regularly examined by one of our vets or veterinary nurses.

This maximises the opportunities for early diagnosis and treatment of conditions which might affect your pet's health and gives the best chance of a positive outcome.

This is why we strongly recommend that responsible pet owners combine the Avenue Healthcare Club membership with a pet insurance policy.



Here's what the combination of Avenue Healthcare Club membership and insurance gives you and your pet:



Your local independent practice:

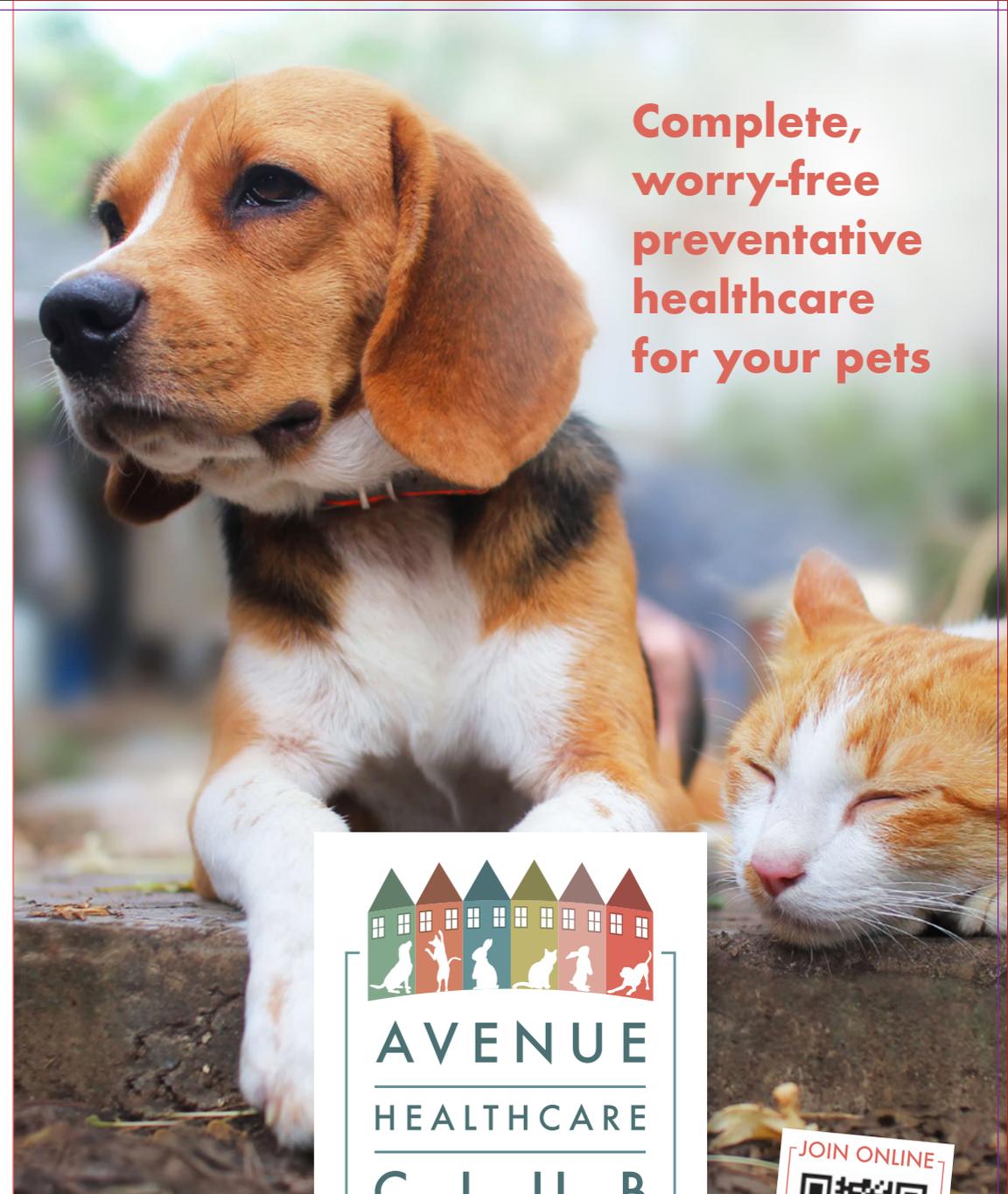
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AvenueVeterinaryCentre
avenuevetcentre

www.avenue-vets.com



Complete, worry-free preventative healthcare for your pets



JOIN ONLINE



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We'd do anything for our pets, wouldn't we?

Whether it's the fun of watching a young pup playfully exploring the world around them or the comfort of an old friend constantly by your side or asleep on your lap - the companionship our pets give us is priceless.

But because your faithful friend can't tell you when they're feeling unwell - and sometimes you can't see when there's anything wrong either - you want reassurance...

✔ **reassurance** that, as a responsible pet owner, you're making the right choices to give you and your pet a long and happy life together.

✔ **reassurance** that regular check-ups and early detection of any potential problems give the best chance of a positive outcome.



We're pet owners too - so we understand how this feels.

That's why, when we designed our healthcare plan, we decided that complete peace-of-mind was the most important priority.

What better way to give your pet the very best opportunity of a long and happy life?

To find out more about the benefits Avenue Healthcare Club membership brings, please read on - or ask a member of the team.

Thank you

26 Reasons to join our Lifetime Care Plan today:

Your Avenue Healthcare Club membership provides the most comprehensive and cost-effective way to give your pet everything to stay healthy:

- 1 Annual booster vaccinations using the best and most effective vaccines, covering
 - Parvovirus, Leptospirosis, Distemper and Infectious Hepatitis in Dogs
 - Feline Leukaemia, 'flu & enteritis in cats
 - Myxomatosis and Viral Haemorrhagic Diseases in Rabbits
 - 2 Kennel Cough vaccination included for dogs
 - 3 Primary vaccinations included for both cats and dogs
 - 4 A full health examination with the vet each year at the time of vaccination
 - 5 A health examination with a nurse 6 months later, and blood pressure check as appropriate
 - 6 Flea treatment
 - 7 Year round roundworm treatment - we'll recommend the most suitable treatment for your pet and best at protecting your family too
 - 8 Monthly protection against lungworm and six monthly protection against tapeworms
 - 9 E cuniculi treatment and fly strike prevention treatment for rabbits
 - 10 Unlimited anal gland expressions, claw clips and tick removals with one of our nurses
 - 11 Free nurse clinics - including dental and weight clinics
 - 12 25% off microchipping, to give the best chance of being reunited with your pet if they are lost
 - 13 10% off standard dental procedures
 - 14 10% off all pet food bought in the practice (life stage and prescription)
 - 15 10% off routine neutering
 - 16 10% off additional vaccinations
 - 17 10% off annual wellness blood tests
 - 18 10% off long term medication (discount begins 4th month of treatment)
 - 19 Optional Home Delivery of parasite products
- Plus advice and guidance on:**
- 20 Dental health
 - 21 Diet
 - 22 Behaviour and Training
- And you will also benefit from:**
- 23 No joining fee
 - 24 No annual renewal fee
 - 25 Your membership price is fixed for 12 months
 - 26 Convenient payments by monthly direct debit

How much does monthly membership cost?

	Monthly Cost
Rabbits	£9.75
Cats	£14.35
Dogs (up to 10kg)	£15.50
Dogs (from 10.1kg-25kg)	£16.50
Dogs (from 25.1kg-40kg)	£19.00
Dogs (over 40kg)	£26.95



Scan this code with your mobile phone, visit our website and click the 'Join now' button



How do I join?

It only takes a few minutes to join the club:

📱 **Join online - it's so easy**
www.avenue-vets.com/healthcareclub.html

🏠 **Join in the practice**
 Speak to a member of the team whilst you visit

📞 **Join over the phone**

0117 956 9038

Please note: You'll just need your bank account details so we can set up your direct debit.

Joining takes no more than 2 minutes and you'll have the peace of mind that comes with knowing your pet receives the very best in year-round preventative healthcare.